



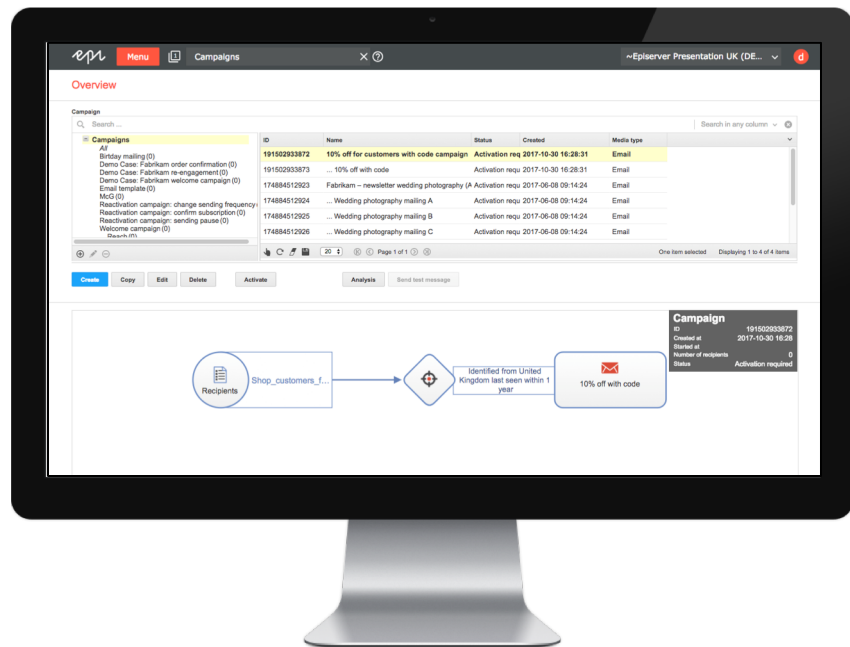
Ascend LONDON

Connecting Episerver Insights & Campaign

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What is Episerver Campaign?

Campaign Orchestration

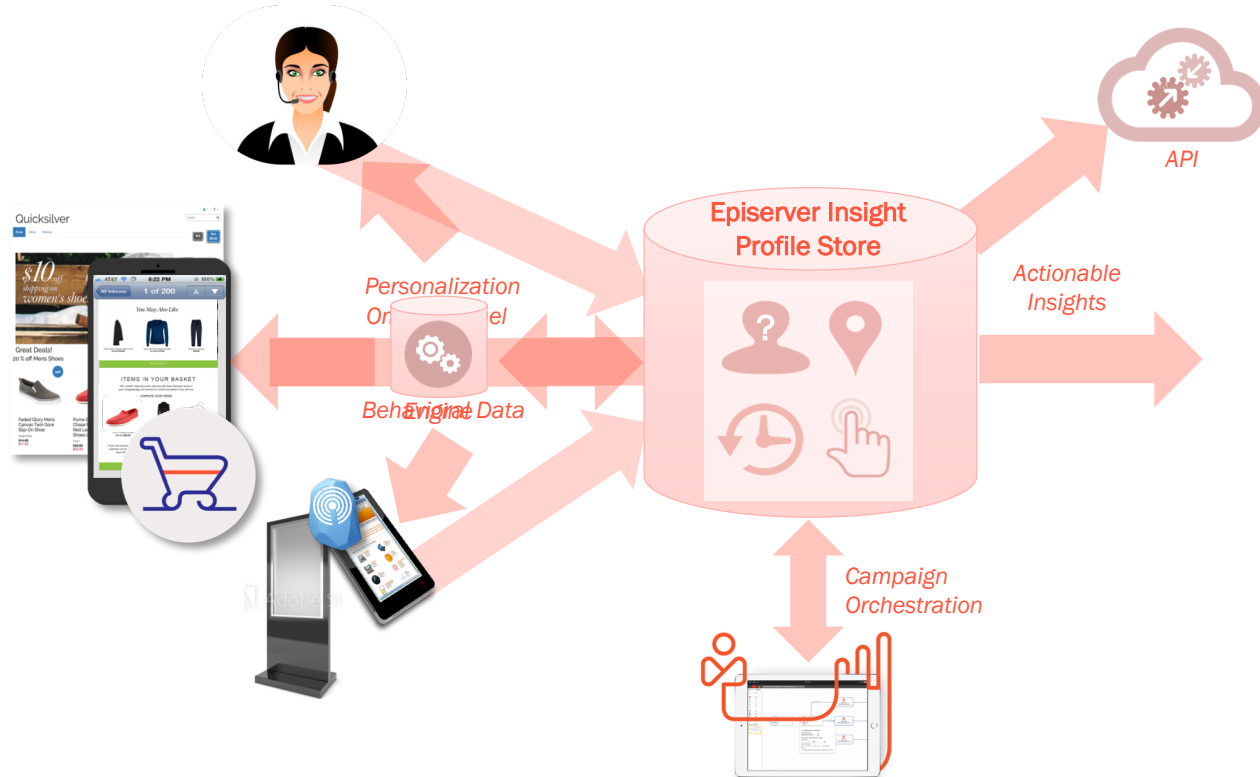


Omni-channel Campaign Manager

- Quickly create and run campaigns across web, mobile, email, and SMS.
- Automate always-on communication with Marketing Automation lifecycles.
- Analyse the success of your campaigns and individual responses to your marketing strategies.

What is Episerver Insight?

Episerver Insight



The screenshot shows the Episerver Insight Application interface. It displays a list of users with their names, last activity, source, medium, and interactions. The table is titled "Brooks Marks" and "Brooks is #4 of 5 in list".

Name	Last action	Source	Medium	Interactions
Brooks Marks	Aug 2018	Google	Search	2
John Doe	May 2018	Facebook	Search	4
Jane Smith	Jan 2018	Facebook	Search	10
John Doe	Jan 2018	Facebook	Search	8

Episerver Insight Application

What are we demo'ing today?

Episerver CMS

Episerver CMS

Episerver Insight

Episerver CMS

Episerver Insight

Episerver
Campaign

Form
data



Episerver CMS

Episerver Insight

Episerver
Campaign

Form
data



Episerver CMS



Episerver
Campaign



Episerver Insight

**Form
data**



Episerver CMS



Episerver Insight

Episerver
Campaign



Email
(or SMS, push)

Form
data



Episerver CMS



Episerver Insight

Episerver
Campaign

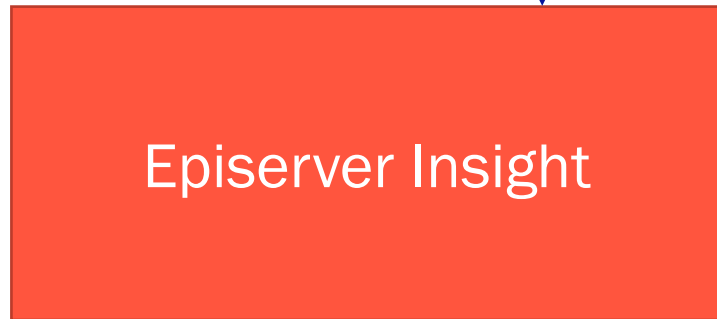


Email

(or SMS, push)

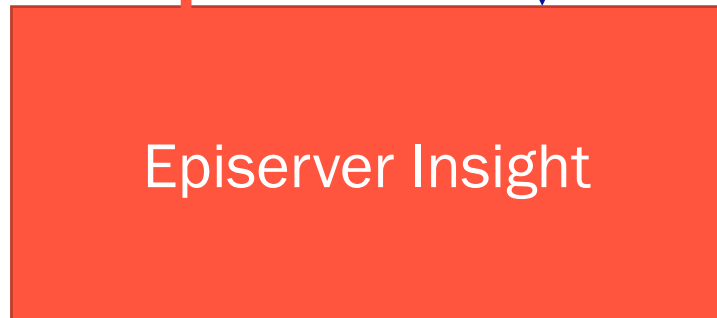


Form
data



Email
(or SMS, push)

Form
data



Email
(or SMS, push)

Demo

Talk is cheap, show me the code

Linus Torvalds

Demo

Episerver Campaign & Episerver Insight

- Pre-integrated
- Developer friendly
- Available as an add-on to any Episerver 11.x site

Thanks

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