Ascend LONDON

Connecting Episerver Insights & Campaign

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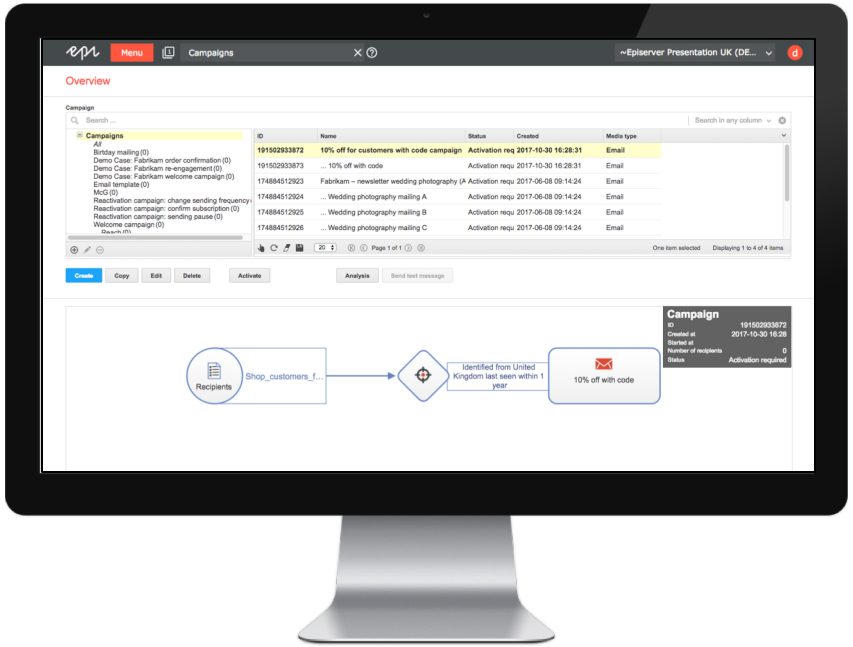
What is Episerver Campaign?

Campaign Orchestration

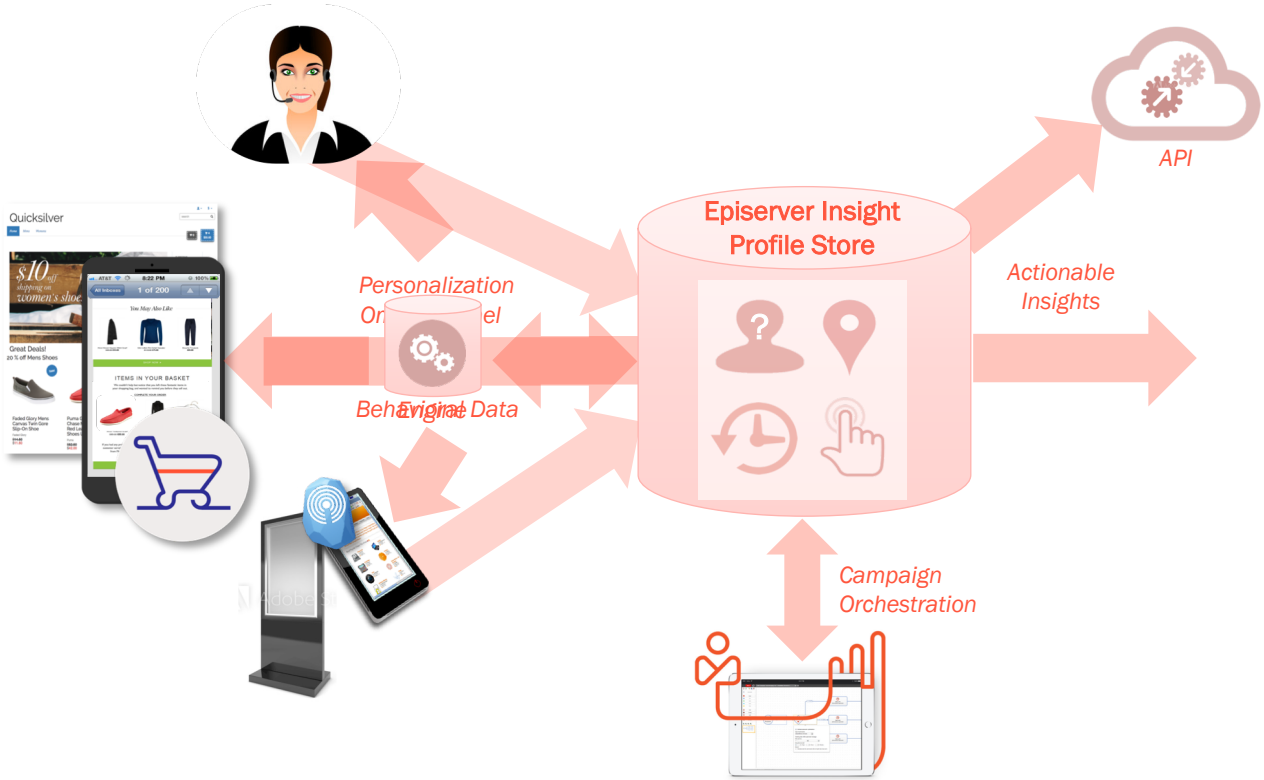


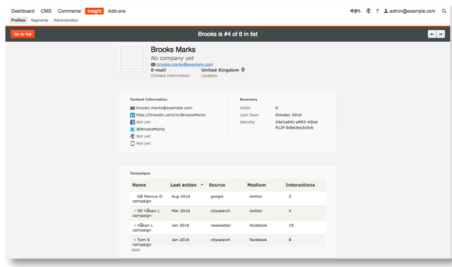
Omni-channel Campaign Manager

- Quickly create and run campaigns across web, mobile, email, and SMS.
- Automate always-on communication with Marketing Automation lifecycles.
- Analyse the success of your campaigns and individual responses to your marketing strategies.

What is Episerver Insight?

Episerver Insight





Episerver Insight Application

What are we demo'ing today?

Episerver CMS

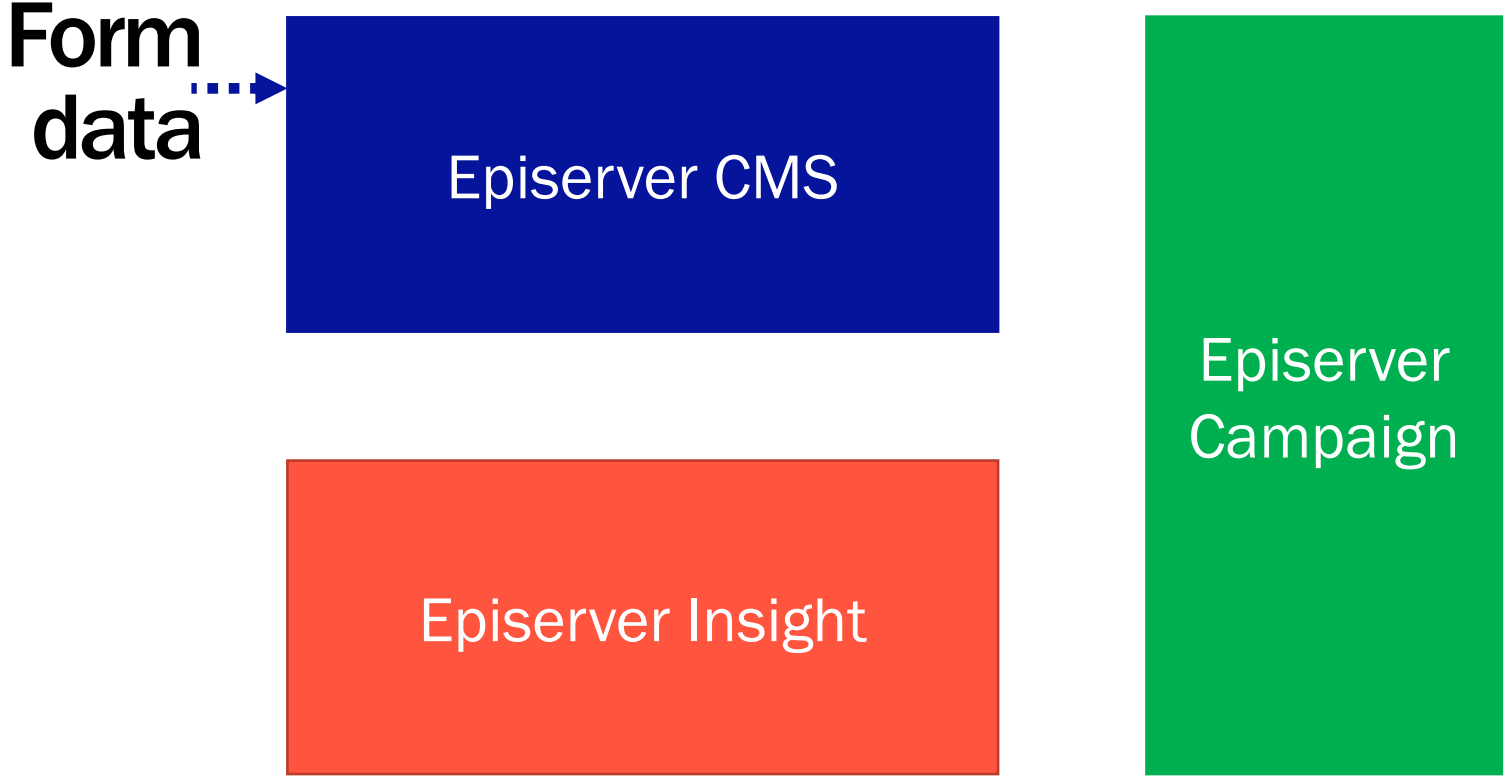
Episerver CMS

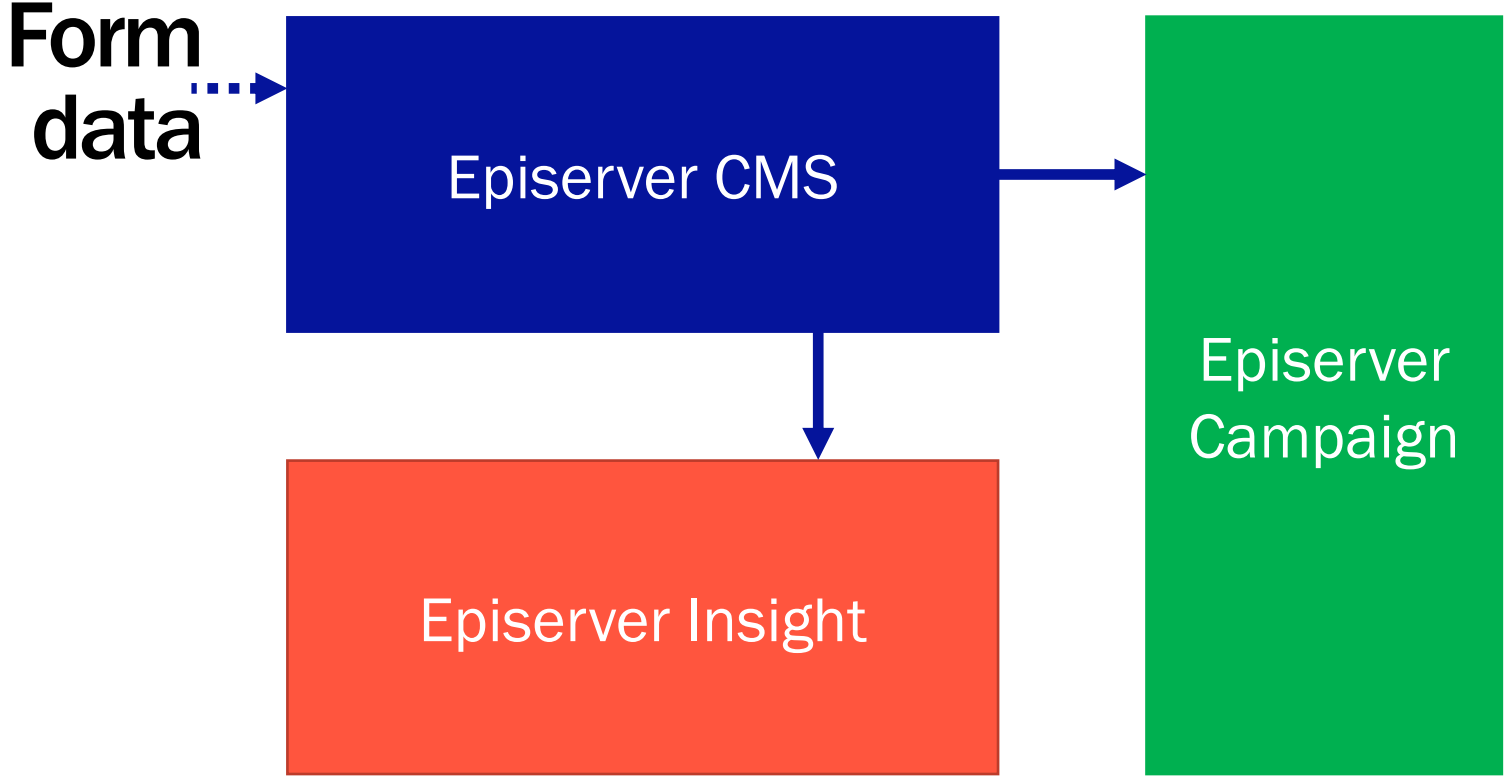
Episerver Insight

Episerver CMS

Episerver Insight

Episerver Campaign


Form data
Episerver CMS
Episerver Insight
Episerver Campaign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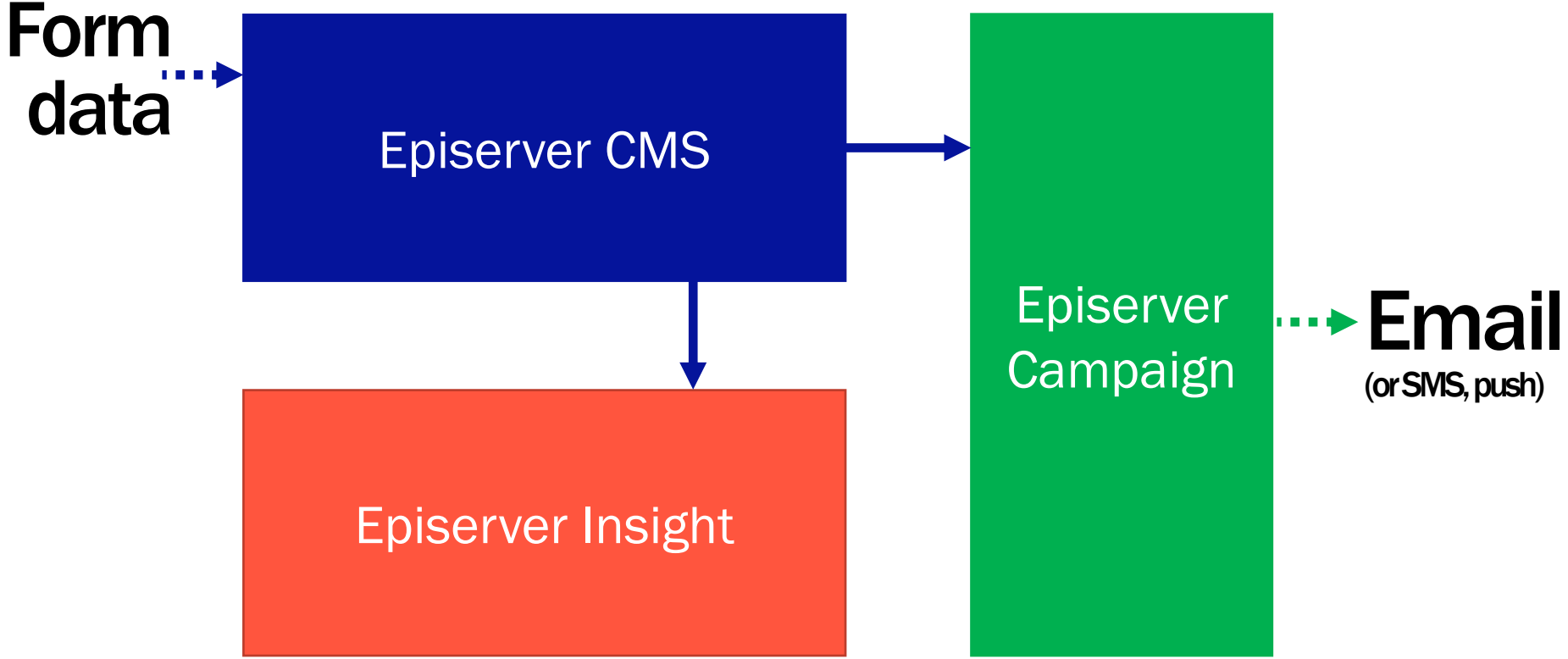
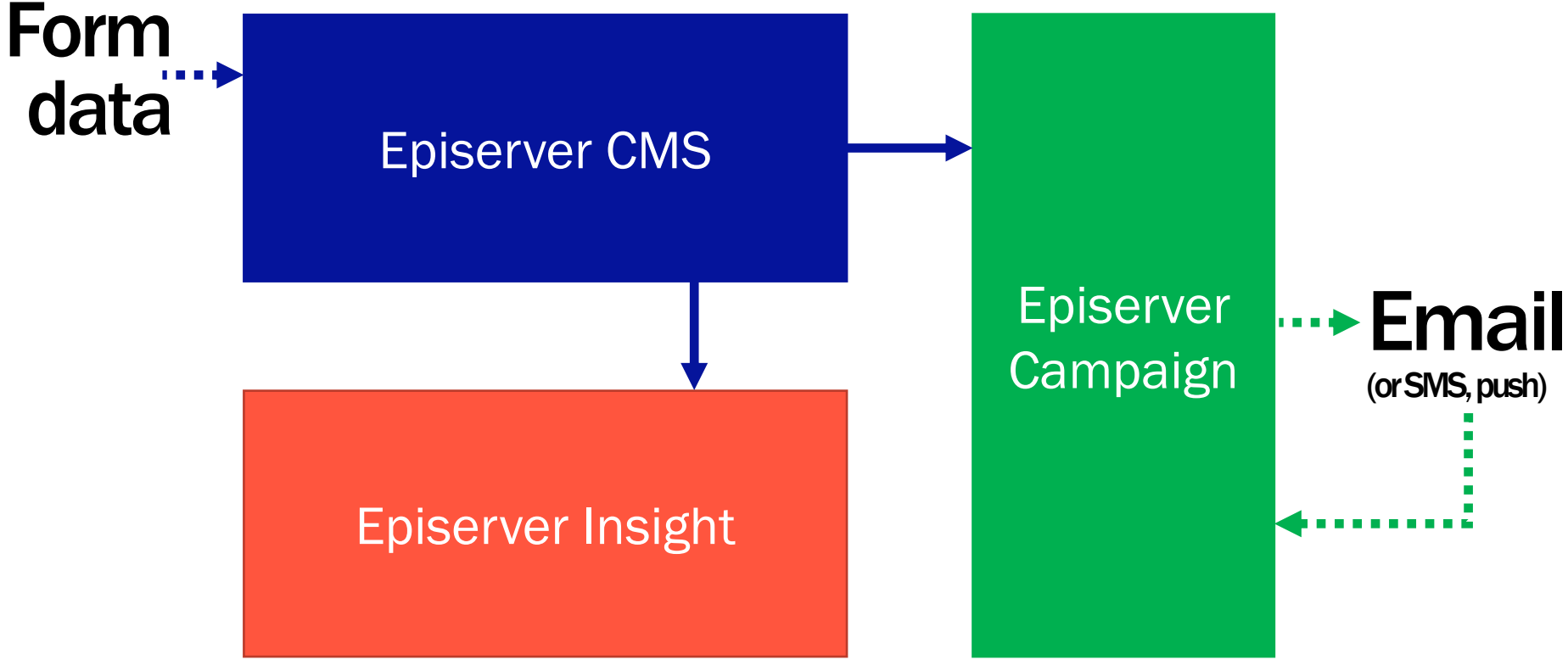

Form data
Episerver CMS
Episerver Insight
Episerver Campaign
Email
(or SMS, push)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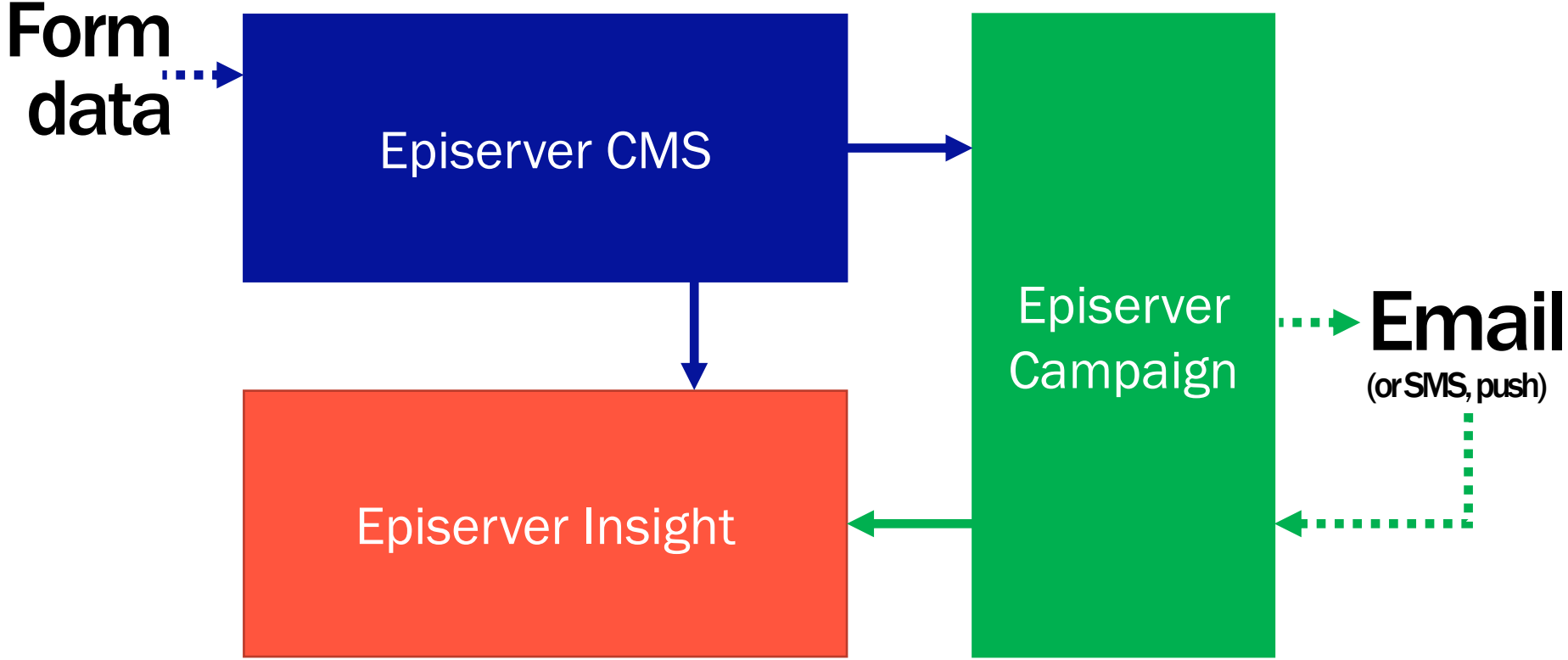
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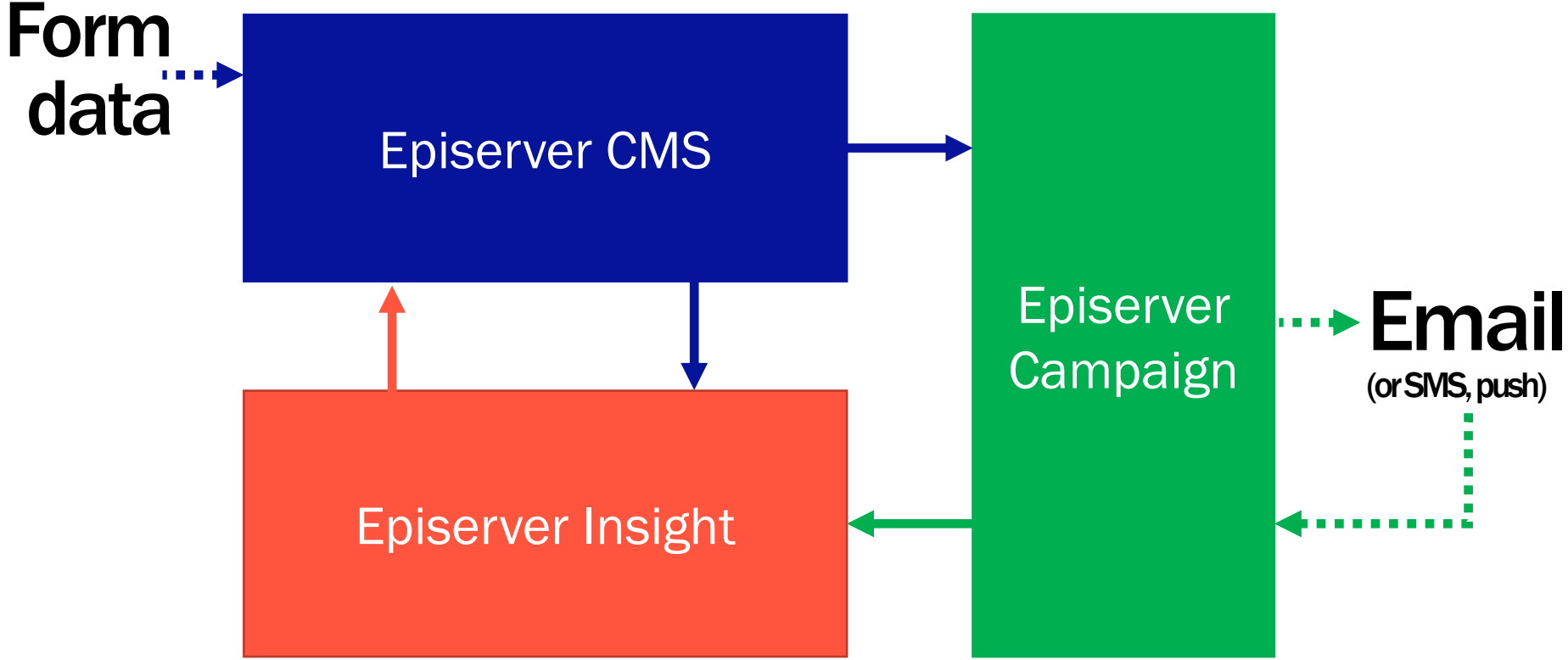
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Episerver CMS
Episerver Campaign
Email
(or SMS, push)
Episerver Insight

Demo

Talk is cheap, show me the code

Linus Torvalds

Demo

Episerver Campaign & Episerver Insight

- Pre-integrated
- Developer friendly
- Available as an add-on to any Episerver 11.x site

Thanks

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